

It can be very helpful to gather your ideas into sections to help you plan. Start jotting them down under the headings below. The more the better as you can choose your best soon:

Who is the gadget for?

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Catchy name for the gadget

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Features

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Bonuses/extras

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Quotation/testimonial

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Key reason for purchasing

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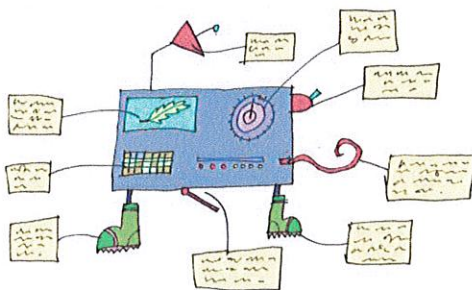


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## Activity 7: Draw your gadget



To help you get a real picture of what your gadget is like, why not have a go at drawing a diagram of it. Make sure to label your diagram with the different features it offers. As you are drawing, you might come up with new ideas that you haven't thought of yet. Get ready to add them to your plan.

*label your diagram neatly:  
Write on lines drawn with  
a ruler, write clear and  
precise labels (not too wordy!),  
accurate spelling and  
neat, joined handwriting.*